

CORPORATE PROFILE

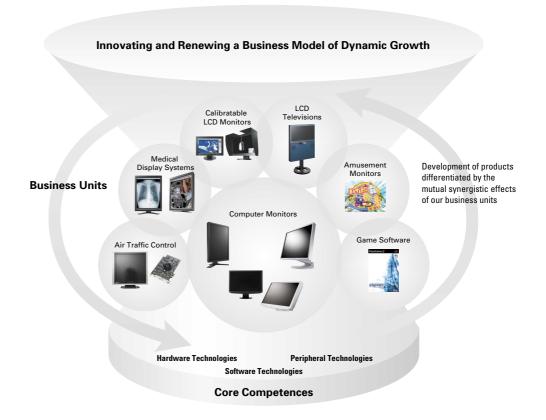
#### Corporate Philosophy

The Eizo Nanao Group pushes the limits of technology to create visual systems of the utmost quality.

With the highest of ethical standards and pure dedication to excellence in all operational aspects, we aspire to exceed our customers' expectations. We recognize one of the most challenging issues to date is environmental conservation, and are uncompromising in our dedication to this integral element in all our business activities.



# Ensuring Innovation through Advancement and Expansion



The Eizo Nanao Group has built up a range of key technologies to advance the company's core competences in the development of imaging equipment such as computer monitors.

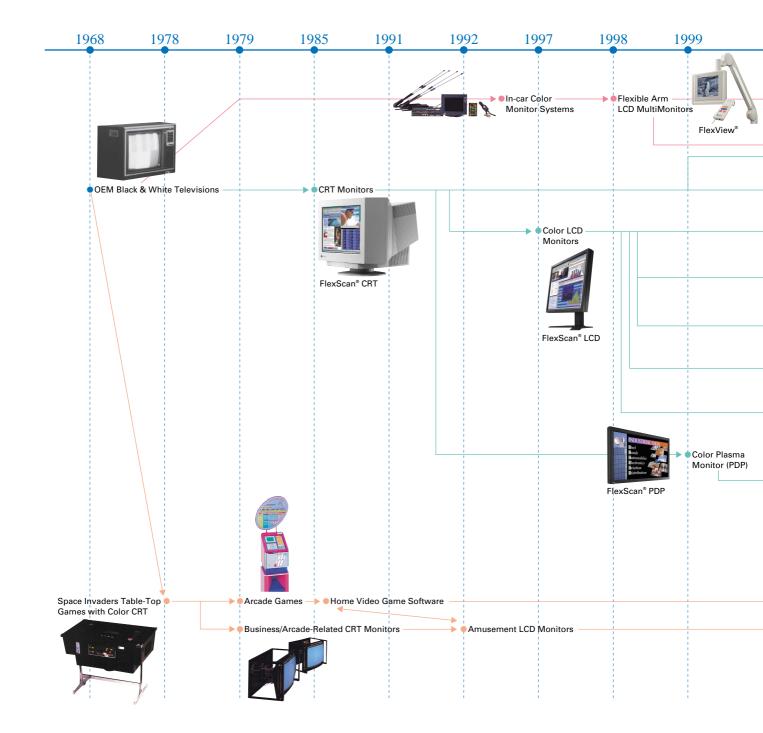
Our management focus, based on these core competences, involves harnessing the synergies between our various business units and developing new products to strengthen our product base.

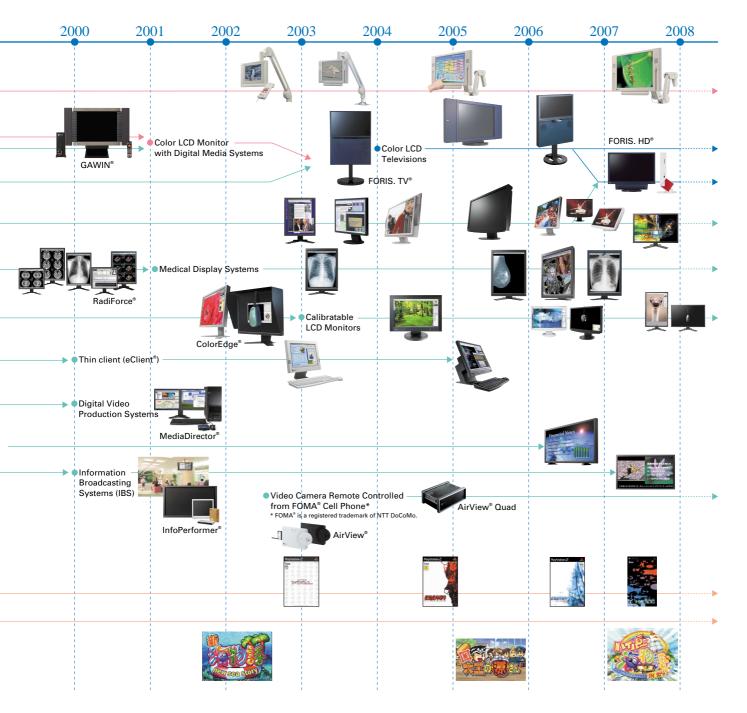
Products such as our FlexScan® high-quality LCD monitors deliver a high degree of added value. To meet the exacting requirements of the medical market, meanwhile, we have developed RadiForce® medical display monitors; and for the demanding graphics market, ColorEdge® calibratable LCD monitors. These examples show how we are able to clearly differentiate EIZO from its competitors.

We have also created visual solutions that integrate hardware and software: two examples are amusement monitors and home video game software. In the case of our FORIS LCD TVs, we seek to further develop the products' high-quality imaging and sound, along with our unique and sophisticated designs that distinguish them from the competition. In Japan, we have established a new business model that incorporates a system of direct marketing: EIZO Direct, a web-based store, and EIZO Galleria, a direct-order shop.

Looking to the future, we will continue to develop our already advanced enterprises and keep driving them onwards. We aim to consolidate a clear brand identity encompassing technology, product value, and service. Despite an increasingly competitive business environment, we vow to create the added value that will deliver true satisfaction to our customers.

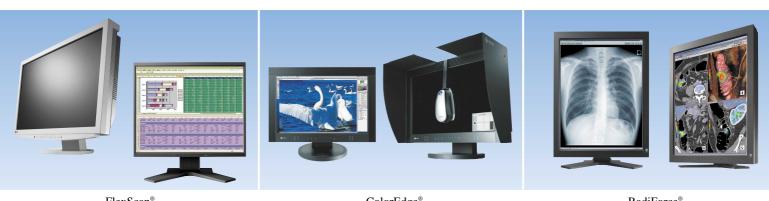
### Building the Future





Eizo Nanao Corporation is now firmly established as the world's leading specialist in high-quality visual display systems. With the market showing rapid growth in both size and diversity, we continue to consolidate our position with products that integrate excellence in technology with new, cutting-edge software applications. Such integration inevitably transcends the traditional boundaries of development, design and production, and is taking EIZO forward into exciting and challenging new areas of business. Supported by an active commitment to the environment, EIZO quality is increasingly recognized for offering the best available combinations of performance, reliability, comfort and service. For major corporations, research institutes, financial and medical institutions, as well as professionals in many other fields, EIZO display systems define the current industry standards.

## Integrating Hardware and Software to Explore New Product Directions



FlexScan® (LCD Monitors)

ColorEdge® (Graphics Monitors)

a universal brand.

RadiForce® (Medical Monitor Solutions)

A key factor in EIZO's success is innovation—our record of introducing products with features and functions that meet specific user needs, and help to make work more productive. We are intensifying our focus into new fields where we can make effective use of our core technologies. For example, we are allocating more resources to niche markets, such as medical, graphics, and air traffic control, where greater accuracy and reliability are required.

In the on-going digital revolution, computer monitors can no longer handle still images alone; moving pictures are a growth field, and our monitor technologies must handle them well.

We have responded by applying full motion-image technologies developed in creating and commercializing the FORIS LCD TV to advances in other product lines. Imaging and innovation: We are on the frontier of technology, living up to the expectation and trust our customers have in EIZO as



FORIS. TV $^{\circ}$ /FORIS. HD $^{\circ}$  (LCD TV)



Raptor<sup>™</sup> (ATC Graphics Solutions)



FlexView® (Flexible Arm LCD Monitors)



AirView®Quad (Video Transfer and Remote Controlled Device for FOMA® Cell Phones)

#### A World of Amusement

Applying our display expertise to the amusement market, we manufacture a range of LCD-based simulation monitors, and have developed customized LSIs for moving images. This hardware is complemented by a fast-growing inventory of original software for use in video arcades and consumer game consoles such as the PlayStation® range. We have created several successful products that benefit from our high screen resolutions and feature original characters and settings developed in cooperation with our affiliate company, Irem Software Engineering Inc.

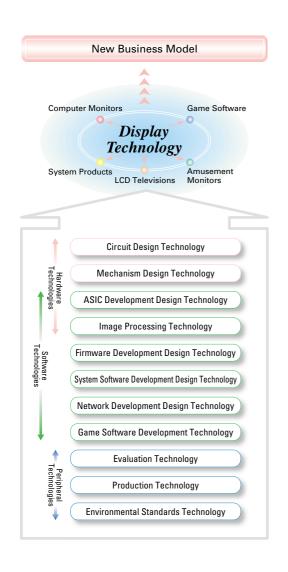


Bumpy Trot2 for PlayStation® 3 © IREM SOFTWARE ENGINEERING INC. All rights reserved.



LCD Monitor Screen for the Amusement Market © SANYOBUSSAN CO., LTD.

### Research and Development: Engineering for Tomorrow



To create the products of the future, EIZO's R&D department pursues two complementary aims: spearheading the development of new technologies, and integrating existing ones to meet emerging market needs.

The first of these aims involves advanced research in fields such as graphics processing; the design of high-frequency circuits and LSIs; image and voice compression; and the promising next-generation display technology of organic electro luminescent devices. The second seeks new ways of increasing monitor display areas; more compact and space-efficient product design; and greater operational flexibility through functions such as improved color control, multimedia compatibility, and reduced power consumption.

By enhancing performance and adding value to products throughout the range, comprehensive research and development are central to maintaining EIZO's position as the leading manufacturer of high-end monitors for professional and personal use.





#### Environmental Awareness

Corporate responsibility for environmental protection demands action, not words. EIZO's activities include designing products with ergonomic features to protect users from emission-induced eyestrain and fatigue; promoting non-toxicity; cutting industrial waste; saving energy; and expanding our program of product recycling.

To help users stay healthy, alert, and productive, EIZO products feature reduced glare and distortion, uniform brightness across the screen, power management functions to minimize energy consumption, and the lowest possible levels of emissions. As a member of Japan's Green Purchasing Network, we also work closely with our suppliers to reduce the volume of harmful substances in components and materials. Every year we see improved results from our measures to save resources and reduce waste. Many employee education programs are conducted, covering topics such as life-cycle assessment and environmental accounting.













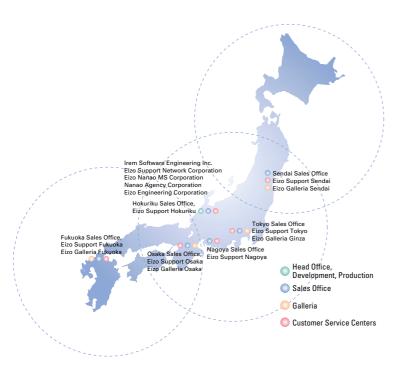
These actions add up to a comprehensive in-house environmental management system, which has ISO 14001 certification. Individual products also meet the rigorous international standards applicable to their respective markets, which include the EPA Energy Star® Program (USA), Energy 2000 (Switzerland), TCO '03 (Sweden), Nordic Ecolabeling (Northern Europe), TÜV/Ergonomics, and the CE Mark. We instituted our own environmental standard, "EIZO Eco Products," which includes requirements regarding such issues as the use of recycled plastics.

## On-site Anechoic Chambers for Emission Testing

We have set up on-site anechoic chambers, which are used for measuring emission noise. Tests confirm that EIZO products comply with various international regulations covering electromagnetic interference and susceptibility, and that compliance is maintained whenever those regulations are revised. The chambers have been registered as accredited testing sites.



#### From Our Center in Japan



The consistent quality and reliable performance of EIZO products is directly linked to our concentration of planning and design operations, as well as component production, at our central facility in Ishikawa, Japan. The specific experience and skills of our employees are indispensable for the standards of craftsmanship our customers expect, as is the familiarity with processes and technologies that enables them to quickly master new training programs and accommodate the frequent innovations characteristic of our industry. This expertise also supports our ISO 9001 certification, by which each manufacturing facility adheres to a detailed and comprehensive quality control system.

With these resources, EIZO's Japan-based operations continue to support the development of safe, environmentally sound products, without compromising quality.

#### Principal Group Companies in Japan

Eizo Nanao MS Corporation: production of LCD monitors, amusement LCD monitors and electronic circuit boards for company products.

Irem Software Engineering Inc.: development and sales of "irem" brand game software and hardware.

Eizo Support Network Corporation: repair and maintenance of "EIZO" brand monitors for the Japanese market.



#### To Markets Across the World



Eizo Nanao Corporation Headquarters (Japan)



Eizo Nanao Technologies Inc. (U.S.A.)



Eizo Europe AB (Sweden)



Eizo Nanao AG (Switzerland)



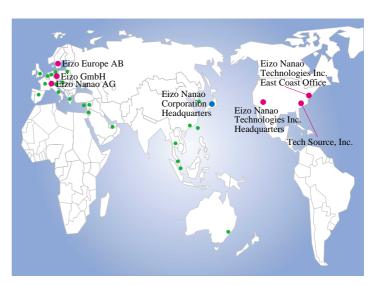
Eizo GmbH (Germany)



Tech Source, Inc. (U.S.A.)

EIZO's marketing has an increasingly global outreach, and we currently have representation in more than 20 countries worldwide. The products themselves share a unified concept and identity, but individual features necessarily show some variation in line with user needs or regulatory standards prevailing in different countries. Close cooperation between our technical support section, domestic service centers, and overseas distributors enables us to gather market information efficiently and activate service operations whenever and wherever they are needed.

With smoothly integrated production from original concept to final user, EIZO display systems are known and trusted throughout the world.



- Overseas Group Companies
- Overseas Distributors



#### **EIZO NANAO CORPORATION**